

2 EVENTS, 1 CAUSE...



...to feed & empower Homeless & at-risk LGBT Youth this holiday season.





*Giving at-risk youth an alternative
to the club scene.*

Monday, September 18, 2017

Dear Friends,

Thank you for your interest in our annual Holiday Dinners for Homeless and at-risk LGBT Youth. These annual traditions feed nearly 400 local youth in the Hollywood area and offer us the opportunity to team up and give them a memorable evening in a drug-free environment.

A recent study found that 57% of homeless youth spend at least one day every month without food. Through both of our events, we are not only able to feed a young person for 2 days but we are also able to link them with valuable services like transitional living, educational programs, health care, and counseling. Together we can make a difference in their lives and we hope that you will consider supporting our cause this holiday season. Your contribution will be very much appreciated and acknowledged in our publicity and web site.

Secure online donations can be made at CITYx1.com If you'd prefer to donate by check, please make it out to "The C.I.T.Y. x1 Youth Group" and mail it to: Carlos Sosa P.O. Box 15763 Los Angeles, CA 90015-0763 Funds raised will go directly towards event-related expenses, including food & beverages, banquet hall rental, a live DJ, printing, and supplies. All donations are tax deductible as allowed by law.

Should you have any questions or would like to discuss your sponsorship in further detail, please contact me directly at (213) 393-2997 or at carlos@cityx1.com

Thank you,

Carlos Sosa
Executive Director

Nadia Sutton
Boardmember, Event Co-Producer



MAJOR SPONSOR \$10,000

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as a “Major Sponsor”
- Company name included in all event News Releases
- 2-page Centerfold Ad placement in middle of Tribute Book
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook, Twitter, & YouTube)
- 2 specially-decorated Dinner Table at the event
- Presentation of a special Youth Award
- Specially-themed 8ftx10ft banner (Step & Repeat style) with company logo on it
- Company logo on Event Signage
- 1 Community Outreach Table in our “Outreach Zone” to distribute company information
- Opportunity to host a 1-hour Informational Workshop prior to the start of the event
- 5-minute Presentation Time during Announcements portion of the event
- Company logo included in any special souvenirs
- Company logo to remain on Event Web Site for 1 year

PLATINUM SPONSOR \$5,000

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as a “Platinum Sponsor”
- Company name included in all event News Releases
- Full-Page Platinum Ad placement inside front cover or inside back cover of Tribute Book
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook, Twitter, & YouTube)
- 2 Hosted Dinner Tables at the event
- Presentation of a special Youth Award
- Company logo on Event Signage
- 1 Community Outreach Table in our “Outreach Zone” to distribute company information
- Opportunity to host a 1-hour Informational Workshop prior to the start of the event
- Company logo included in any special souvenirs
- Company logo to remain on Event Web Site for 1 year

GOLD SPONSOR \$3,500

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as “Gold Sponsor”
- Company name included in all event News Releases
- Full-Page Ad placement in the event’s Tribute Book
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook, Twitter, & YouTube)
- 1 Hosted Dinner Table at the event
- Company logo on Event Signage
- 1 Community Outreach Table in our “Outreach Zone” to distribute company information
- Company logo to remain on Event Web Site for 1 year

SILVER SPONSOR \$2,500

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as “Silver Sponsor”
- Company name included in all event News Releases
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook & Twitter, & YouTube)
- 1 Hosted Dinner Table at the event
- 1 Community Outreach Table in our “Outreach Zone” to distribute company information
- Company logo to remain on Event Web Site for 1 year



BRONZE SPONSOR \$1,000

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as “Event Sponsor”
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook & Twitter)
- 1 Hosted Dinner Table at the event
- Company logo to remain on Event Web Site for 1 year

COMMUNITY PARTNER \$500

- Company logo included in all printed publicity (4x6 Postcards, 11x17 Posters, 13x19 Posters) and listing as “Community Partner”
- Company name & logo listed on all digital promotions (Web Site, E-Newsletters)
- Company logo included in our social media outlets (Facebook & Twitter)
- Company logo to remain on Event Web Site for 1 year

DINNER SPONSOR \$250

- Company name & logo listed on Event Web Site
- Company logo included in our social media outlets (Facebook & Twitter)
- Company listing at Buffet Table Display
- Company name to remain on Event Web Site for 1 year

DINNER TABLE SPONSOR \$100

- Company name & logo listed on Event Web Site
- Company logo included in our social media outlets (Facebook & Twitter)
- Company listing at Buffet Table Display
- Company name to remain on Event Web Site for 1 year



L.A. Mayor Eric Garcetti attending our Pre-Thanksgiving Dinner



Some of our youth attendees enjoying a holiday meal

ABOUT OUR ORGANIZATION

Community Intervention Through Youth (C.I.T.Y.) x1 is a 501(c)(3) nonprofit organization dedicated to putting on social events for LGBTQ youth and their allies that exist at no cost and provide an alternative to the club scene. These events are open to youth ages 14-24 and often include dances, free food, free HIV Testing, and several community resources. Since its formation in 2005, C.I.T.Y. x1 has gained a loyal following and has consistently produced some of the highest attended youth events in Los Angeles County. Youth from all areas of Los Angeles attend and make up a diverse gathering of cultures, faiths, and backgrounds.

Learn more about us at www.cityx1.com or visit us on Facebook at facebook.com/cityx1youth



**“The Big Feast”
Pre-Thanksgiving Dinner
Sunday, November 19, 2017**



- _____ Major Sponsor \$10,000
- _____ Platinum Sponsor \$5,000
- _____ Gold Sponsor \$3,500
- _____ Silver Sponsor \$2,500
- _____ Bronze Sponsor \$1,000
- _____ Community Partner \$500
- _____ Dinner Sponsor \$250
- _____ Dinner Table Sponsor \$100

**“The Tamale Wars”
Star Wars-themed Holiday Party
Sunday, December 17, 2017**



- _____ Major Sponsor \$10,000
- _____ Platinum Sponsor \$5,000
- _____ Gold Sponsor \$3,500
- _____ Silver Sponsor \$2,500
- _____ Bronze Sponsor \$1,000
- _____ Community Partner \$500
- _____ Dinner Sponsor \$250
- _____ Dinner Table Sponsor \$100

Please mail this form back to P.O. Box 15763 Los Angeles, CA 90015-0763 with the following information:

Company Name (As you want it to appear in our publicity)

Contact Person

Address

E-mail

City, State and Zip Code

Telephone